

From: Terrion Smith <Terrion.Smith@uncf.org>
Subject: Invitation to serve as an Honorary Co-Host - 8th Annual Mayors' "MASKED" Ball
Date: July 1, 2022 at 5:10:54 PM EDT
To: "mayor@hartsvillesc.gov" <mayor@hartsvillesc.gov>
Cc: Rosalind McGinnis <Rosalind.McGinnis@uncf.org>

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Greetings Mayor Hancock,

We need your help! UNCF has been a leader in providing financial support to students who are pursuing a post-secondary education for 78 years. Over 60% of the students we serve are first generation college students, from families who have an average annual income of less than \$25,000. Due to COVID-19, economic disparities, and other volatile issues that are plaguing us today, an extra burden has been placed on these families and students. During the 2020-21 academic school year, UNCF provided \$1.45 million to students who reside in South Carolina and \$273,796 in scholarships to 54 students from the Pee Dee Area.

As part of our fundraising efforts, we are hosting the 8th Annual Mayors' "MASKED" Ball and would value having you join with us for this worthwhile endeavor. The event is scheduled to take place on Friday, December 02, 2022, 7:00 pm at the Florence Center. If circumstances do not allow us to be in person, we will proceed virtually.

With this in mind, we would be delighted if you would agree to serve as an Honorary Co-Host, along with Mayor Teresa Myers Ervin (Florence). As a co-host we ask that you do the following, subject to your schedule and availability:

- 1) Allow the use of your name and image for marketing purposes;
- 2) Act as an honorary spokesperson for the event with the media;
- 3) Consider sponsoring a table; and
- 4) Participate in the Private Sponsorship Reception.

You may contact me or Rosalind D. McGinnis, Area Development Director via email at rmcginnis@uncf.org or cell phone at 864.649.0663 with any questions.

Thank you in advance for your consideration of this request. We look forward to a positive response.

With warm regards,

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