



MINUTES

Main Street Hartville Advisory Board Meeting
Monday, May 8, 2023 – 5:30 PM
City Council Chambers, 100 E. Carolina Avenue

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON Thursday, March 9th, 2023 AND DULY POSTED AT HARTSVILLE CITY HALL, 100 E. CAROLINA AVENUE AND ON HARTSVILLESC.GOV. CITY COUNCIL CHAMBERS IS AN ACCESSIBLE FACILITY, FOR ASSISTANCE CALL 843-917-0602.

Members present: Lauren Baker, Kat Davis, and Brandi Wheeler

Members absent: Brad Carr

Staff present: Matt Winburn, Michelle Byers Brown

Members of the public: One

1. CALL TO ORDER AND WELCOME

Board Chair, Kat Davis, called the meeting to order at 5:37p.m. and welcomed all in attendance.

2. APPROVAL OF MINUTES FROM PREVIOUS MEETING

Baker made a motion to approve the minutes from the previous meeting, with a second from Wheeler. No discussion or amendments were made. Motion approved by all.

3. MAIN STREET MANAGER UPDATE

Winburn reported that the last Chats and Cheers event was a huge success with the biggest takeaways are better communication with our downtown businesses, especially with upcoming events.

Winburn gave an update on the Cultural District Steering Committee, which is a Main Street Hartsville initiative, and reported that everyone was excited to help make sure our arts and cultural assets remain relevant and lively in Downtown Hartsville.

Winburn reported that the first Farmers Market of the season would be held on May 13th and that anyone looking to volunteer should plan to arrive at 7:30am.

Finally, Winburn reported that Main Street Hartsville is exploring a streets sound system to bring streamed music downtown. Expanding wi-fi downtown is also being investigated.

4. NEW BUSINESS

a. APPROVAL OF CULTURAL DISTRICT RESOLUTION AND BOUNDARIES

Verbiage and image of the proposed Hartsville Cultural District was presented to the Main Street Hartsville Advisory Board for approval before being sent to Hartsville City Council. A motion was made by Wheeler to approve the verbiage and district boundaries; seconded by Baker. Motion carried.

5. OLD BUSINESS

a. REVISION OF MAIN STREET HARTSVILLE MISSION STATEMENT

A motion was made by Baker to approve the revision of the Main Street Hartsville Mission Statement as presented at the last meeting. The verbiage reads, "Supported by the City of Hartsville and powered by the strength of community involvement, Main Street Hartsville enhances, promotes, and preserves Downtown Hartsville as a vibrant, diverse, inclusive, and sustainable destination for the benefit of the entire community." The motion was seconded by Wheeler; motion carried.

6. MOTION TO ADJOURN THE MEETING AT 6:00 PM.

Motion: Baker; Second: Wheeler; Carried: All Ayes

Kat Davis, Main Street Hartsville Advisory Board Chair

Attest _____
Matt Winburn, Main Street Hartsville Manager