



MINUTES

Main Street Hartsville Advisory Board Meeting
Monday, August 14th, 2023 – 5:30 PM
City Council Chambers, 100 E. Carolina Avenue

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON Thursday, March 9th, 2023 AND DULY POSTED AT HARTSVILLE CITY HALL, 100 E. CAROLINA AVENUE AND ON HARTSVILLESC.GOV. CITY COUNCIL CHAMBERS IS AN ACCESSIBLE FACILITY, FOR ASSISTANCE CALL 843-917-0602.

Members present: Lauren Baker, Brad Carr Kat Davis, Jill Snyder, and Brandi Wheeler

Members absent:

Staff present: Matt Winburn, Main Street Hartsville Manager, Michelle Byers Brown, Director of Tourism and Communications, Brenda Kelley, Planning and Zoning Manager, and Haley Gates, Marketing and Special Projects Coordinator

Members of the public:

1. CALL TO ORDER AND WELCOME

Board Chair, Kat Davis, called the meeting to order at 5:33p.m. and welcomed all in attendance.

2. OATH OF OFFICE

Jill Snyder was sworn in as the newest member of the Main Street Hartsville Advisory Board.

3. APPROVAL OF MINUTES FROM PREVIOUS MEETING

Baker made a motion to approve the minutes from the previous meeting, with a second from Wheeler. No discussion or amendments were made. Motion approved by all.

4. MAIN STREET MANAGER UPDATE

Winburn reported that the last Chats and Cheers event was a huge success and was appreciative of interim Chief of Police, Byron Snellgrove, for being in attendance to meet and chat with local merchants.

Winburn gave an update on the Cultural District Steering Committee, which is a Main Street Hartsville initiative, and reported that the tour given to the SC Arts Commission group in July was very fruitful. He also reported that the Steering Committee will meet in August for steps on moving forward.

Winburn reported on the status of the Destination Downtown Passport program, and said that over \$8,000 in passports had been turned in. The drawing ends on September 1st and the grand prize drawing will be September 5, 2023.

Winburn reminded the board of upcoming events, which include the Hartsville Farmers Market, Restaurant Week on September 11-16, Scarecrow Decorating Contest in October, and the Heart of the Holidays Festival in November. He also reminded the board that they are asked to commit 5hrs/month in volunteer service. Baker asked if a sign-up sheet could be sent out to the board prior to the events.

Winburn reported that Main Street Hartsville did not receive funding from the Byerly Foundation for the Façade Grant and that he was searching out new grants to fund the project. He also reported that the Parking and Beautification Commission had increased their grant to \$500/applicant. There are also plans to offer a façade workshop in the new year.

Winburn offered a cautionary note about the upcoming elections and reminded board members that they are representatives of the City of Hartsville. He stated the any involvement with a political campaign should have no connection with their duties as a Main Street Hartsville Advisory Board member.

Finally, Winburn explained that Main Street Hartsville is exploring a new lighting ordinance to prohibit the use of “vape shop” style lighting in the Downtown District. Baker and Snyder agreed to help with the verbiage. Baker suggested sending out a survey to downtown businesses to gauge their opinion on the lighting. Winburn explained that if approved by this board, the ordinance would then pass to the Architectural Review Board, followed by Planning Commission, and finally to City Council for approval.

5. NEW BUSINESS

a. APPROVAL OF A NEW MEETING SCHEDULE

A motion was made by Baker to update the meeting schedule from monthly to bi-monthly beginning in October. The motion was seconded by Snyder. Motion carried.

b. Board Chair, Kat Davis, went on the record as thanking our downtown business owners for welcoming Coker students and families during Coker move in days.

6. MOTION TO ADJOURN THE MEETING AT 6:11 PM.

Motion: Wheeler; Second: Carr; Carried: All Ayes

Kat Davis, Main Street Hartsville Advisory Board Chair

Attest _____
Matt Winburn, Main Street Hartsville Manager