



MINUTES

Main Street Hartville Advisory Board Meeting
Monday, October 9th, 2023 – 5:30 PM
City Council Chambers, 100 E. Carolina Avenue

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON Thursday, October 5th, 2023, AND DULY POSTED AT HARTSVILLE CITY HALL, 100 E. CAROLINA AVENUE AND ON HARTSVILLESC.GOV. CITY COUNCIL CHAMBERS IS AN ACCESSIBLE FACILITY, FOR ASSISTANCE CALL 843-917-0602.

Members present: Lauren Baker, Brad Carr, Kat Davis, and Brandi Wheeler

Members absent: Jill Snyder

Staff present: Michelle Byers Brown

Members of the public: None

1. CALL TO ORDER AND WELCOME

Board Chair, Kat Davis, called the meeting to order at 5:37p.m. and welcomed all in attendance.

2. APPROVAL OF MINUTES FROM PREVIOUS MEETING

Baker made a motion to approve the minutes from the previous meeting, with a second from Carr. No discussion or amendments were made. Motion approved by all.

3. MAIN STREET MANAGER UPDATE

Winburn made note of the new location of The Key, which is 147 W. Carolina Avenue, and invited the board to stop in for a visit.

Winburn also made a point to clarify that businesses had to purchase a sponsorship option to participate in the Heart of the Holidays Festival. The sponsorships were simply an opportunity to increase business advertising, should they choose.

Finally, Winburn reviewed the 2023 Implementation Plan with the board and highlighted several successes made over the course of the year. He stated that he is working on the 2024 plan to be presented at the December meeting.

4. NEW BUSINESS

a. VOLUNTEER OPPORTUNITIES

Winburn shared with the board some upcoming volunteer opportunities, including a

“review” of the district in which board members would choose a section of the district to review for revitalization in 2024. Baker suggested we do this as a group. Winburn said he would check with the City Clerk to determine what would need to be done to stay in compliance with local and state laws.

5. OLD BUSINESS

Winburn reported that the Planning Commission would be reviewing all lighting options, including within the Main Street District, to determine what style and options would be best moving forward.

6. MOTION TO ADJOURN AT 6:13PM

Motion: Baker; Second: Wheeler; Carried: All Ayes

Kat Davis, Main Street Hartsville Advisory Board Chair

Attest

Matt Winburn, Main Street Hartsville Manager

DRAFT