



## Monthly Departmental Report – NOVEMBER 2023

### Visitor Demographics 2023

MONTH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total	Website	Facebook
January	69	42	18	22	20	8	179	480	2682
February	15	31	45	51	22	2	166	606	2690
March	39	68	48	34	95	19	303	457	2696
April	26	13	38	26	35	3	141	446	2711
May	21	23	34	27	13	15	133	562	2729
June	17	24	29	57	10	2	139	424	2738
July	28	8	18	52	26	8	140	442	2754
August	9	35	21	17	32	17	131	546	2797
September	0	15	29	15	7	30	96	739	2867
October	12	53	21	45	112	105	348	614	2910
<b>November</b>	<b>11</b>	<b>15</b>	<b>20</b>	<b>264</b>	<b>128</b>	<b>1</b>	<b>439</b>	<b>364</b>	<b>2952</b>
December									
<b>YEAR TO DATE</b>	<b>247</b>	<b>327</b>	<b>321</b>	<b>610</b>	<b>500</b>	<b>210</b>	<b>2,211</b>		

#### Visitors Signing Guest Book came from:

Holden, Massachusetts	Cincinnati, Ohio	Vancouver, Canada	Cuyahoga Falls, Ohio
Copenhagen, Canada	Brownsburg, Indiana	Yonkers, New York	Greer, S.C.
Greenville, S.C.	Charleston, S.C.	St. Matthews, S.C.	Florence
McBee	Bishopville	Patrick	Hartsville

#### Museum News:

- Santa's Workshop is back for the 2023 holiday season. Exhibits were quickly changed from Darkside Tours to Santa's Workshop in record time. The museum offers a look inside Santa's Workshop where the Elves have been busy showcasing toys from Christmas past. Visitors can step into a Victorian Parlor and experience a look into Christmas celebrations during the late 1800's. The museum is also featuring a Christmas Tree Forest exhibit where visitors can have their picture taken. In addition to our traditional Christmas exhibits we also offer some new exhibits with a look into Dr. Williams Dental Office where Hermey the Elf has just extracted Abominable Snowman, Bumble's, teeth, and an exhibit on the Origin of the Christmas Letter.
- Heart of the Holidays Downtown Open House was a successful event for the Museum with

over 250 visitors in one evening.

- The Museum also took part in the first annual “Art and Wine Walk” with over 100 people making their stop at the Museum to enjoy a wine flight and featured artist “Virginia Fouche.”
- Donations for November included: Anonymous donation; framed memorabilia of Bobo Newsom.