



Minutes

Main Street Hartville Advisory Board Meeting
Monday, February 12th, 2024 – 5:30 PM
City Council Chambers, 100 E. Carolina Avenue

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON Thursday, February 8, 2024, AND DULY POSTED AT HARTSVILLE CITY HALL, 100 E. CAROLINA AVENUE AND ON HARTSVILLESC.GOV. CITY COUNCIL CHAMBERS IS AN ACCESSIBLE FACILITY, FOR ASSISTANCE CALL 843-917-0602.

Members present: Lauren Baker, Brad Carr, Kat Davis, Jill Snyder, and Brandi Wheeler

Members absent: NA

Staff present: Matt Winburn and Brenda Kelley

Members of the public: 2

1. CALL TO ORDER AND WELCOME

Board Chair, Kat Davis, called the meeting to order at 5:33p.m. and welcomed all in attendance.

2. APPROVAL OF MINUTES FROM PREVIOUS MEETING

Baker made a motion to approve the minutes from the previous meeting, with a second from Snyder. Motion approved by all.

3. PRESENTATION FROM COKER STUDENT, MADDIE FONTANA

Maddie presented on a project that she is involved with called "One Heart/Morgan's Message" which helps students adjust to living away from home and feeling less lonely. She would like to build a relationship with the City and the community. There will be an event on campus on March 20th the highlights the work being done.

4. MAIN STREET MANAGER UPDATE

Winburn reported that a new business, 843 Hemp House, will be opening in March of 2024, and that Beaus and Belles will be leaving. He also reported that Journey Soap Bar will be relocating to 131 W. Carolina Avenue. Winburn concluded with a review of the Memorandum of Agreement with Main Street South Carolina, including what is expected from all parties involved, including the Advisory Board.

5. NEW BUSINESS

a. Review of 2024-25 Implementation Plan

Winburn discussed what Main Street Hartsville would focus on for this year, including execution of the hARTSville Cultural District Strategic Plan, Town and Gown Relationships, and Small Business Development.

b. Review of Calendar of Events for 2024

Winburn presented a calendar of events for the entire year that shows all MSH and City events for the remainder of the year and reminded the board that the expectation is that the board volunteers a minimum of 5 hours per month.

6. OLD BUSINESS

No old business was discussed

7. MOTION TO ADJOURN AT 6:04

Motion: Snyder; Second: Wheeler; Carried: All Ayes

Kat Davis, Main Street Hartsville Advisory Board Chair

Attest _____
Matt Winburn, Main Street Hartsville Manager

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