



**MINUTES
CITY OF HARTSVILLE
ARCHITECTURAL REVIEW BOARD MEETING
WEDNESDAY, APRIL 17, 2024, 5:15PM**

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON THURSDAY, APRIL 11, 2024, AND DULY POSTED AT CITY HALL LOCATED AT 100 EAST CAROLINA AVENUE AND ON HARTSVILLESC.GOV. CITY HALL IS AN ACCESSIBLE FACILITY, FOR ASSISTANCE, CALL 843-383-3018.

Members present: Chairman Bobby Goodson, Candace Holcombe, Daniel Poaps, Jonathan Lee. **Absent:** Vice Chairman Marci Tuten, Deborah Gandy, and Jill Buck. **Guests:** Sarah Birnbaum, Linda Dushac, and Robert Dushac. **Staff:** Michelle Byers-Brown, Daniel Moore, Brenda Kelley, and Matt Winburn. **Press:** Absent.

Call to Order/Welcome

Chairman Bobby Goodson called the meeting to order at 5:17p.m.

Minutes

Lee made a motion to approve the February 21, 2024, meeting minutes as submitted; Second: Holcombe; Carried: All in favor.

New Business

Applications

Excel Gymnastics and Tumble Academy – 133 E College Ave- paint, wall mounted & projecting sign, mural & a discussion about window treatment.

Sarah Birnbaum was present to participate in the discussion regarding applications she submitted for her business. The applications included two (2) 39 square foot wall mounted signs, a nine (9) square foot projecting sign, a mural and paint. Lee made a motion to approve the wall mounted and projecting signs as presented: Second: Holcombe; Carried: All in favor.

The board expressed concerns about the SW Dynamic Blue. Some of the comments were that blue could be used as an accent not the base color, the blue may not fit in with the surrounding historical buildings, and it conflicts with the blue in the mural. The mural would depict the history of gymnastics. Mr. Goodson asked if there were any copyright issues. Ms. Birnbaum said that USAG (the governing body for the sport of gymnastics) gave the okay for the mural. Goodson made a motion to table the paint color and the mural until the next meeting.

Ms. Birnbaum asked what she could do on the windows to prevent passersby from staring at the gymnastics. She asked if window tint was acceptable. Mr. Goodson said she could tint the windows if it was not reflective tint. Mr. Goodson suggested a decorative logo or stripe across the glass. No action was taken.

Stello Foods Inc. – 124 E Carolina Ave – window sign

Robert and Linda Duschac were present to participate in the discussion regarding the application they submitted to place a 4.5 square foot sign on the front right display window. Lee made a motion to approve the sign as submitted. Second: Holcombe; Carried: All in favor.

Main Street Update

Matt Winburn presented:

- 2024 Calendar
- Farmers Market – May 11, 2024
- Downtown Block Party begins in May 2024
- Cultural District Maintenance Contract Plan for Upkeep

Adjournment

Goodson made a motion to adjourn without objection at 6:25p.m. The next meeting is scheduled for Wednesday, May 15, 2024, at 5:15p.m. in Council Chambers at City Hall.

Chairman Bobby Goodson

Date

DRAFT