



Date: April 6, 2017
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for March**



Status Report & Updates

Calendar:

- March 5th – 7th, South Carolina Rural Summit in Pawley’s Island
- March 8th, Meet with Beppie from MSSC and Norma from NMSC
- March 9th Present to Cypress Adventure participants
- March 13th, Merchants First Monday Breakfasts
- March 14th – 16th, Present at NC Main Street Meeting in Shelby, NC
- March 17th, EdVenture Ladies Night Out Planning luncheon
- March 20th, Grand Opening & Ribbon Cutting of Black Creek Medical Consultants
- March 21st, Speak at Hartsville Rotary at Hartsville Country Club
- March 27th, Coker Hero
- March 29th, Speak to city officials visiting from City of Aiken
- March 30th, Celebrate Arcade Barbershop’s Jimmy’s 80th birthday
- March 30th, Present to Darlington County A-Tax on behalf of Ag+Art Tour
- March 31st, Parking meetings and Event Space meetings

Current Social Media Stats:



Facebook: 3308 Likes
Twitter: 1113 Followers;
Instagram: 1037 Followers
Newsletter: 431 subscribers

New businesses opening soon:

- Museum Etc. location
- A Place To Create
- EdVenture Children’s Museum
- 1000 Lives Gaming
- Wild Child

Ribbon Cuttings soon:

- Mahala Reese
- The Mint Julep
- Sam Kendall’s



Working on:

Organizing steering committee for EdVenture's Ladies Night Out September Fashion Show, venue and extras.

Getting new Farmers Market Manager, Suzanne Becknell, up-to-speed.

Getting PCI off the EBT bill processor for farmers markets.

Touring new businesses and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Putting cute posters in vacant building windows.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Working on June's Ag+Art Tour of Darlington County.

Meetings with GSSM to coordinate and collaborate community engagement opportunities.

Organizing Downtown Block Parties with public relations, marketing, band, vendors, contracts, sponsors, emcees, intermission and permitting.

Advertising Hartsville Farmers Market.

Coming soon:

Main Street Meetings in SC and PA

Downtown Block Parties! April 6th, 13th & 27th

Hartsville Farmers Market and Centennial Farmers Market

